

Self-Employed Consumers Mailing List

Total Universe: **1,50,11,284**

Base Rate: **\$125.00/M**

Description Summary

These consumers take the phrase "be your own boss" to a new level. The individuals included in this file work for themselves. There is a lot that goes into becoming your own employer and that includes a lot of products and services that are necessary during that process. Marketers such as insurance agencies, communication services, recruiting firms and more, could be interested in reaching this responsive group of go-getters. Our postal, telemarketing, and email data is updated every month to ensure accuracy and deliverability.

How Our Data is Compiled

Our Self-Employed Consumers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ About 33% of all full-time working Americans are self-employed
- ✓ The areas of the U.S. that have the highest self-employment rates are the West and Southwest.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: financial advising, insurance, office supplies, recruiting agencies, hiring managers, travel accommodations, and more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Net Worth
Income

Occupation
Dwelling Type
Education Level

Marital Status
Presence of Children
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899