Scuba Diving Enthusiasts Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **10,02,673**

Base Rate: **$85.00/M**

Description Summary

Dive into success with AmeriListâ€™s Scuba Diving Enthusiasts mailing list. These scuba enthusiasts are highly responsive and subscribe to diving magazines, as well as online shopping, purchasing everything from fins and masks to wetsuits and booties. These consumers range from mild enthusiasts to deep sea dwellers. They enjoy spending their free time traveling the world experiencing the thrill of the water, soaking up the sun, and enjoying the all the adventures the ocean has to offer. Our data is updated monthly â€“ get access to this valuable group of prospects today!

How Our Data is Compiled

Our Scuba Diving Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- “Scubaâ€Ǝs an acronym. It stands for Self-Contained Underwater Breathing Apparatus.
- In 2016, there were approximately 3.11 million participants in scuba diving in the U.S.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to offers relating to snorkeling, diving, boating, travel, magazines, catalogs, sports, as well as travel accommodations, transportation and much more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Occupation	Hobbies & Interests
Gender	Dwelling Type	Marital Status	Lifestyle
Geography	Income	Buying Habits	Presence of Children

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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