Science and Space Enthusiasts Mailing List

AmeriList™ Direct Marketing Solutions
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Total Universe: **1,26,04,781**

Base Rate: **$85.00/M**

Description Summary

Is your marketing campaign ready for take-off? Launch your ROI into space this year with our Science and Space Enthusiasts mailing list. These consumers are interested in scientific and out-of-this-world types of products. They are eligible for many educational offers, as well as entertainment offers. As a highly responsive group of prospects, you can use our database to reach them by mail, telephone, or email. Donâ€™t miss out on this valuable mailing list for your direct marketing efforts. Our data is updated monthly to ensure accuracy and deliverability.

How Our Data is Compiled

Our Science and Space Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- Some professions for space experts include many types of astronomers, atmospheric scientists, engineers, technicians, as well as media and communications positions.
- About 55% of working PhD scientists belong to the AAAS: the American Association for the Advancement of Science

Recommended Usage

This mailing list is recommended for many types of offers, including, but not limited to: colleges and university programs, high school science programs, scientific equipment, jobs related to the sciences and space, space museums, sci-fi movies and TV, and much more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Income	Marital Status	Buying Habits
Gender	Occupation	Presence of Children	
Geography	Net Worth	Hobbies & Interests	
Ethnicity	Dwelling Type	Political Party	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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