School Resource Officers Mailing List

AmeriList™ Direct Marketing Solutions
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Total Universe: **20,053**

Base Rate: **$95.00/M**

Description Summary

School Resource Officers are utilized in schools for protection and safety. They are deployed by an employing police department or agency in a community-oriented policing assignment. These courageous individuals look out for the welfare of all students and faculty in a school. This comprehensive database will help you reach these officers with any promotion or offer your business may have, whether it be protective equipment or office supplies. Take advantage of our accurate and targeted mailing, telemarketing, and email lists and enhance your direct marketing campaign.

How Our Data is Compiled

Our School Resource Officers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- Officers generally receive at least 40 hours of specialized training in school policing before being assigned.
- NASRO (National Association of School Resource Officers) trains school resource officers to move directly to the threat, as quickly as possible and then to neutralize the threat to prevent further injury or loss of life.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: protective equipment companies, school employment resources, office suppliers, retail, transportation, vehicles, insurance companies, and much more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Dwelling Type	Presence of Children
Gender	Education	Buying Habits	Hobbies & Interests
Geography	Level Income	Marital Status	Lifestyle

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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