

School K-12 Mailing List

Total Universe: **43,32,091**

Base Rate: **\$85.00/M**

Description Summary

Our Schools K-12 Database connects you with elementary, middle, and high schools around the country. These educational facilities are great resources for many types of businesses for various marketing campaigns. Our data is updated monthly to ensure accuracy for our clients. Reach K-12 schools by mail, phone, or email with our comprehensive mailing list.

How Our Data is Compiled

Our Schools K-12 Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, selfreported individuals, directories, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ About 56.6 million students started the school-year in fall 2019 in elementary, middle, and high schools across the United States
- ✓ In fall 2019, there were about 3.7 million teachers starting the schoolyear

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: Books, Magazines, Electronics, Travel, School Supplies, Continuing Education, Investments and much more.

Sample Mail Piece Required

Inquire

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-
Reported, Public Records & Direct
Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping
will incur a fee.

Commission

A standard 20% broker/agency
commission is extended to all
qualified trade partners.

Popular Selections (for additional selections please inquire)

Location	Number of Schools	District Type	
Executive Names	Number of Employees	Student Demographics	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899