

School Districts K-12 Mailing List

Total Universe: **12,956**

Base Rate: **\$95.00/M**

Description Summary

Reach current school district leadership personnel with AmeriList's school district office mailing list. This database connects you with key personnel in the school district that make decisions and carry many responsibilities. We provide our clients with industry-leading coverage of executive names and positions, providing a seamless way to reach them to offer your product or service.

How Our Data is Compiled

Our School Districts K-12 Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, directories, and previous memberships/purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Big cities like New York and Los Angeles lead the list of the largest school districts.
- ✓ A school district is a special-purpose district that operates local public primary and secondary schools in various nations.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: technology companies, education start-ups, grounds and maintenance, professional development, education-related tour and travel, playground equipment, curriculum, learning management systems, testing and assessment providers and more.

Sample Mail Piece Required

Inquire

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Location	Number of Schools	District Type
Executive Names	Number of Employees	Student Demographics

For additional information or list counts, contact your representative or list manager at 1.800.457.2899