

Satellite TV Dish Owners Mailing List

Total Universe: **76,96,919**

Base Rate: **\$85.00/M**

Description Summary

Is your marketing strategy sending out the right signals? If you use AmeriList's™ Satellite TV Dish Owners database, you can take your direct mail, telemarketing, or email campaign to the next level. By utilizing this mailing list you can reach specific consumers that own a satellite dish in their homes. These customers are perfect candidates for various products and services, including other types of cable to try and compete with the dish companies. This list is updated every month to assure our clients that they are getting the highest-quality list.

How Our Data is Compiled

Our Satellite TV Dish Owners Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Two of the most popular satellite TV companies are Dish Network and DirecTV
- ✓ In 2015, Dish Network had a 14.1% share of the U.S. pay TV market, while DirecTV owned 19.8%
- ✓ According to research, more older people own a satellite dish than the younger generation

Recommended Usage

This mailing list is recommended for a variety of promotions and offers, such as satellite competitors, cable providers, TV brands and stores, electronics, apps, and more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Occupation
Marital Status
Hobbies & Interests

Presence of Children
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899