Rev & Ride Snowmobiler File™ Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **12,07,362**

Base Rate: **$125/M**

Description Summary

Reach an active and passionate community of snowmobile owners with Rev & Ride Snowmobiler Fileâ„¢ Database , a highly accurate and meticulously maintained resource designed to connect you with individuals who regularly engage in snowmobiling for recreation, adventure, and lifestyle enjoyment. These consumers are not casual hobbyists; they are dedicated outdoor enthusiasts who invest significantly in premium snowmobile equipment, specialized winter apparel, routine maintenance services, and travel packages tailored to snowmobiling destinations. Whether they are upgrading their sleds, outfitting themselves for the cold, or planning seasonal trips, this audience presents an ideal target for a broad range of products and services related to winter sports and outdoor adventure. Updated monthly to reflect the most current data, this database allows you to reach a nationwide network of highly motivated individuals who are eager to discover new offers that enhance their snowmobiling experience.

How Our Data is Compiled

This database is carefully built using a combination of self-reported survey responses, membership data from snowmobile clubs and associations, and verified past purchase history related to snowmobiling equipment and services. Individuals in this database have actively shared information about their interests, ownership status, and buying habits, providing valuable insights into their lifestyle and preferences. Additionally, transactional data reflecting actual purchases of snowmobiles, parts, winter apparel, and related travel experiences helps ensure the accuracy and relevance of the list. To maintain the highest data quality, the database is updated monthly and undergoes rigorous address verification through CASS certification and NCOA processing, ensuring that you have access to the freshest, most deliverable and up-to-date contact information available.

Consider the Facts

- Snowmobile owners spend an average of $3,000 to $5,000 annually on equipment, maintenance, apparel, and travel related to the sport

Recommended Usage

Ideal uses include campaigns for snowmobiles and parts, winter clothing and gear, vehicle maintenance, travel and vacation packages, insurance products, and outdoor sporting goods. Whether youâ€™re running direct mail, email marketing, telemarketing, or multi-channel campaigns, this file enables precise targeting of consumers who are actively investing in their passion and lifestyle.

Sample Mail Piece Required

Inquire

Market Type
Business Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Email	Precense of Children	Credit Score
Gender	Income	Credit Score	Home Market Value
Geography	Travel Habits	Marital Status	Phone Number

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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