

# Retired Seniors Looking for Financial Planning Mailing List

Total Universe: **9,41,461**

Base Rate: **\$85.00/M**

## Description Summary

This Retired Seniors Looking for Financial Planning Database is designed for people looking to reach seniors actively seeking retirement solutions, providing valuable insights into individuals who are already retired and need guidance with their finances. These seniors have actively expressed their need for guidance through their retirement via surveys, senior magazine subscriptions, and other self-reported data. Our Retired Seniors Looking for Financial Planning mailing list is a powerful tool for businesses aiming to connect with seniors actively exploring retirement solutions, presenting a golden opportunity to provide guidance and support in managing their finances during this crucial life stage. These seniors have actively expressed their need for financial management and are looking to better their retirement.

## How Our Data is Compiled

The database is meticulously compiled from a variety of sources, including surveys, senior magazine subscriptions, and other self-reported data. By actively engaging in surveys and expressing their financial needs through various channels, these seniors have conveyed their eagerness to enhance their retirement experience. When you use our data, you are guaranteed accuracy and deliverability. This database is updated monthly to ensure quality and accuracy. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification. Our Consumer Data is more than 95% deliverable—guaranteed.

## Consider the Facts

- ✓ 64% of retirees don't receive help from their employers when transitioning into retirement
- ✓ Around 46% of homeowners aged 65–79 have mortgage debt, statistics on retirement and debts show.

## Recommended Usage

This database is perfect for financial advisors, investment firms, insurance companies, senior living communities, healthcare providers, and retirement planning companies.

## Sample Mail Piece Required

Inquire

### Market Type

U.S. Consumer

### List Channels

Postal, Email, Telephone

### Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

### Output Options

Electronic, Printed

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$500.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charge: \$10.00/M

### Exchanges

Please Inquire

### Reuse

Yes

### Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

### Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

**Popular Selections** (for additional selections please inquire)

|                       |                |                 |                   |
|-----------------------|----------------|-----------------|-------------------|
| Religious Affiliation | Net Worth      | Date of Birth   | Home Market Value |
| Household Income      | Marital Status | Ethnicity       | Homeowner Status  |
| Geography             | Ailment        | Language Spoken | Credit Score      |

For additional information or list counts, contact your representative or list manager at 1.800.457.2899