Resident Occupant – Saturation List

visit us online at amerilist.com

Total Universe: **15,00,00,000**

Base Rate: **$15.00/M**

Description Summary

With virtually 100% coverage, our Resident Occupant Saturation database reaches every mailable address in America. Regarded as the most accurate saturation database available on the market today, it consists of both residential and business address information that is serviced by the USPSÂ®. When you need to ensure your direct mail will reach every possible prospect in an area, itâ€™s the only list you need. Based on the density of this file, it will automatically qualify for saturation – walk sequence postage rates. Its accuracy is guaranteed due to our consistent monthly updates using a proprietary system that ensures accuracy and deliverability. When you need a reliable list to saturate your marketing area and reach every viable prospect in a community we have you covered.

How Our Data is Compiled

The foundation of our saturation file is the United States Postal ServiceÂ®. The database is then enhanced with current census information and proprietary data sources. It meets all the standards to qualify for saturation / walk sequence discounts and is fully CASSâ„¢ certified. This file is updated monthly to ensure accuracy and compliance, the list is also DPV processed (Delivery Point Validation).

Consider the Facts

- 140 million residential addresses
- 11 million business addresses
- Postage savings of at least 7 â€“ 9 Cents Std Mail Rates
- Updated monthly
- Meets USPSÂ® 90/75 rule for saturation rates
- Most cost-effective means to deliver your message

Recommended Usage

This list is ideal for saturation mailings. The list is fully â€œwalk sequencedâ€ which allows for the lowest postage rates available. Records are addressed as â€œResidentâ€ or â€œOccupantâ€ to ensure the highest possible deliverability. Itâ€™s ideal for any marketer who is looking to mail to every address in a target geography (Automotive, Retail, Community Publications, Coupons, Home Services, New Business Announcements, Newsletters and Flyers, Political Leaflets, Sale Announcements and more).

Sample Mail Piece Required

Inquire

Market Type
Business & Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

HH Name	Census Track	Average Household Size	Mobile Homes/Trailers
Gender	Latitude & Longitude	Percent with Children	Seasonal Addresses
Renter / Owner	Median Income	Percent Own Home	Businesses
Apartment	Median Home Value	Percent Rent Home	Ethnic Groups
PO Boxes	Average Age	Dwelling Type (MFDU / SFDU)	Years of Education

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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