Republican Party

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **4,38,980**

Base Rate: **$70.00/M**

Description Summary

Reach Republican Political Donors with the AmeriList Republican Donors File! These generous individuals have disposable income that they are willing to donate in order to preserve Social Security and Medicare programs. The individuals in this database are opposed to government schemes of cradle to grave socialized medicine. They are in favor of a balanced federal budget, limitations on government spending, border security, and preservation of the constitution and the American Dream. Every consumer in this database is a guaranteed donor that supports charitable organization committees and politicians that promote traditional family values.

How Our Data is Compiled

Our data is compiled using more sources than any other compiled consumer database in the industry, including: Phone Directories, Surveys, US Census Data, Voter Registration, Product & Warranty Information, Credit Card Transactions, Mail Order Purchases, Real Estate, Magazine Subscriptions, as well as Deed & Transaction Data. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- Medicaid recipients generally have less than $80,000 in assets
- 9.2 million Americans are currently enrolled in Medicaid Insurance Plans
- Approximately 212,000 Americans will apply for Medicaid Insurance this year

Recommended Usage

The AmeriList Political Donors Database is an excellent source for fund-raising appeals, investments, financial products and services, insurance, subscriptions and much more.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	HH Income	Geography	Phone

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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