

Renters Mailing List

Total Universe: **38,45,982**

Base Rate: **\$85.00/M**

Description Summary

Reach renters who are always on the move! Apartment dwellers are the ideal candidates for new home purchases. These individuals have a fast pace and tend to buy products that can keep up with their busy schedules. This new Renters database has an enormous variety of demographics and psychographics to choose from. This file is enriched with renters who are great candidates for such offers as credit cards, traveling, banks, clothing store, magazines, and more. These individuals tend to live a fast paced life and need certain products keep up with their busy schedules. Don't miss out on this valuable group of consumers who are eager to make many purchases both in stores and online.

How Our Data is Compiled

Our Renters Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Out of all U.S. households, about 33% are rented
- ✓ The top 3 cities with the most rented dwellings are New York, NY, Boston, MA, San Francisco, CA

Recommended Usage

This mailing list is recommended for a variety of industry offers, such as real estate, insurance, finance, travel, entertainment, technology, and more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Occupation

Marital Status
Presence of Children
Buying Habits

Hobbies & Interests
Education level

For additional information or list counts, contact your representative or list manager at 1.800.457.2899