

Registered Voters Mailing List

Total Universe: **18,50,00,000**

Description Summary

Target voters by congressional district or by party affiliation with our Registered Voters mailing list. For over a decade, our registered voters list has been the secret tool for many successful political campaigns. These American voters have the ability to decide who moves up in the political world, our list gives you complete access to entire voter population by state. We can give you access to voters postal data, telemarketing data and email addresses. Our database is extremely versatile, it is a complete source of every current Registered Voter in the United States.

How Our Data is Compiled

Our Registered Voters mailing list is created using a number of different sources, however, most notable is state voters registration rosters. This database is updated monthly to ensure quality and accuracy. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification.

Consider the Facts

- ✓ Approximately 75 percent of Americans who are of age are required to vote
- ✓ The U.S. is one of the few countries that does not auto-register you to vote once you turn of age

Recommended Usage

Our registered voters list is ideal for multitude of different types of offers most popular however is political campaigns to help candidates target the voters that reside in their constituencies who may be heading to the polls. This list is extremely useful because all of names are registered to vote, meaning they clearly have a high interest in voting and politics. In addition, this list can be used for other offers such as apparel, travel, financial, credit card, memberships, events, subscriptions, mortgage, home improvement, education and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Party Affiliation	Registration Date	Marital Status	Household Income
Date of Birth	Education Level	Net Worth	
Voting History	Ethnicity	Presence of Children	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899