

Recently Divorced Mailing List

Total Universe: **2,49,586**

Base Rate: **\$85.00/M**

Description Summary

This Recently Divorced mailing list is the most accurate and responsive list consisting of individuals who have recently gotten divorced. These individuals are looking for special offers, as much of our data comes from subscriptions to dating services, previous purchase history, and more. These individuals are likely to do positive things for themselves and invest time and money to better their lives. Financing a divorce can be challenging, and these individuals usually are in need of help with either child support or other financial struggles while paying for the divorce. This Recently Divorced Mailing List consists of individuals who are extremely responsive, because it is derived from all self-reported data and direct response. This list is updated monthly to ensure accuracy in determining people who have recently been divorced.

How Our Data is Compiled

Our Recently Divorced Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ About 1/3 of couples in the U.S. are now divorced.
- ✓ The average cost of divorce is \$15,000.

Recommended Usage

Our Recently Divorced database should be used for a variety of offers, including financial offers, loans, child support funding, dating sites, self-improvement opportunities, social networking, travel, health and fitness, and much more

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Income
Net Worth
Presence of Children

Dwelling Type
Occupation
Divorce Date

For additional information or list counts, contact your representative or list manager at 1.800.457.2899