

Real Property Database

Total Universe: **8,70,00,000**

Base Rate: **\$65.00/M**

Description Summary

Expand your direct marketing reach and target more qualified prospects with AmeriList Real Property Owners Mailing List, this comprehensive database is sourced from Property Tax and Assessment Data that is compiled from local county recorder and tax assessor's records. Whether you are offering mortgage services or a product that is specific to property owners we have just the list for you. We compile data from over 3,000 counties, parishes and boroughs through the United States, this list is the most complete property listing on the market and accounts for almost every mortgage transaction that is recorded. You can identify absentee property owners, commercial property owners, as well as land use type including Industrial, multifamily, retail and much more. Ask for a detail listing of our entire selections that are available.

How Our Data is Compiled

When you need to reach prospects who are real estate owners this is the only list for you. We continually source and update this list using data from tax assessor's office and county records including tax and assessment, deed and transaction data. This list is developed in a compliant manner and also offers access to telephone numbers. Do Not Call suppression is available to any client who will be telemarketing.

Consider the Facts

- ✓ In America, the average home size is 2,224 square feet
- ✓ About 63.9% of U.S. households own their homes
- ✓ Total mortgage debt in America is \$11,683,100,000,000
- ✓ The average mortgage rate is currently 3.93% as of 2015

Recommended Usage

Property owners are ideal candidates for a range of offers, including mortgage, finance, magazine subscriptions, credit card offers, catalogs, construction, credit card offers, debt consolidation and management, auto loans, seminars, newsletters, etc.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899