

Promotional Product Buyers Database



Total Universe: **6,85,506**

Base Rate: **\$110.00/M**

Description Summary

APP – AmeriList Promotional Products – has been providing businesses with top quality promotional items and business marketing services for over a decade. These individuals and small business owners spend an average of \$800 on promotional items and tradeshow giveaways from AmeriList Promotional Products to help promote their business.

How Our Data is Compiled

Our consumer data is compiled from active buyers who have made a purchase or inquiry on www.amerilistpp.com. In addition to actual buyer info we also update the list using multiple sources including Yellow Pages, Government Data, White Pages, SEC Filings, Annual Reports, Business Magazines and Industry Newspapers. This database is updated monthly to ensure quality and accuracy. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification. Our Consumer Data is more than 95% deliverable – guaranteed!

Consider the Facts

- ✓ The average marketer will spend approximately \$800 per year on Promotional Items.
- ✓ 50% of US Consumers own a Promotional Writing Instrument.
- ✓ The Promotional Item industry is a 20 Billion Dollar Industry.

Recommended Usage

This list is ideal for any B2B marketer who is looking to reach marketers who believe in the power of free giveaways. Ideal for offers from retailers, wholesalers, direct mail and email marketers, industry publications, hospitality, continuing education providers, credit card issuers, business services providers, travel and office supply product offers.

Sample Mail Piece Required

Inquire

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Industry Type/Sic Code	Email Address	Contact Names	Fax Numbers
Average Sale Amount	Telephone Numbers	Home Base Business	12 Month Active Buyers

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing Lists • List Management • List Brokerage • Data Processing

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