Private Airplane Owners

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **5,10,000**

Base Rate: **$80.00/M**

Description Summary

This exclusive Private Airplane Owners Database plays host to affluent licensed pilots that own single and/or multiple engine airplanes. Each pilot in our database is approved and licensed by the FAA. In addition to being trained pilots, these Private Airplane Owners are trained in air-traffic control, airport operations, radio communications, and navigation. Since these Private Airplane Owners have disposable income, they can typically be found in high-end restaurants and flying off to luxury vacations.

How Our Data is Compiled

This exclusive database is sourced directly from the U.S. Federal Aviation Administration and is continuously updated. This database is also processed against the USPSÂ® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification.

Consider the Facts

- The average age of a private plane owner is 57
- 70% of private plane owners are male
- The annual income for private plane owners ranges from $85,000 to $125,000
- Private plane owners typically have two residences worth roughly $2,000,000 each

Recommended Usage

Our Private Airplane Owner list is the ideal solution for business catalogs, financial loan offers, credit cards, travel offers, investment opportunities, aeronautical merchandise, educational material, entertainment, insurance, cell phones, luxury products and more.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Gender	Type of Plane	Year Built	
Individual or Corporate	Type of Motor	Purchase Date	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899