

Political Donors

Total Universe: **3,94,32,032**

Base Rate: **\$80.00/M**

Description Summary

Are you looking for ways to reach political contributors throughout the country to increase campaign funding? If so, look no further than the AmeriList Political Donor database! The generous individuals in our Political Donors database have disposable income that they are willing to donate to a variety of causes, specifically their affiliated political party. Each individual in our database is guaranteed to have contributed to candidates' and/or incumbents' fund-raising efforts.

How Our Data is Compiled

Our data is compiled using more sources than any other compiled consumer database in the industry, including: Phone Directories, Surveys, US Census Data, Voter Registration, Product & Warranty Information, Credit Card Transactions, Mail Order Purchases, Real Estate, Magazine Subscriptions, as well as Deed & Transaction Data. We constantly update and verify our data to ensure accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure proper deliverability.

Consider the Facts

- ✓ The median income of Political Donors is \$70,000
- ✓ 40% of all political donors are female; 60% are male
- ✓ The average age of political donors is 53 years old
- ✓ The average political donor owns their own home

Recommended Usage

The AmeriList Political Donors Database is an excellent source for fund-raising appeals, investments, financial products and services, insurance, subscriptions and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
HH Income
Marital Status

Ethnicity
1 Month Hotline
Lifestyle

Presence of Children
Arts & Entertainment
Gender

For additional information or list counts, contact your representative or list manager at 1.800.457.2899