

Planning for Retirement Mailing List

Total Universe: **88,33,320**

Base Rate: **\$75.00/M**

Description Summary

Ready to connect with individuals actively shaping their retirement journey? Explore AmeriList's comprehensive Planning for Retirement mailing list. Tailored for a discerning demographic with a strong inclination towards services facilitating a smooth and confident retirement, this targeted list provides access to a prime audience eager to secure their financial future. With precise targeting, our meticulously curated list hones in on individuals aged 50-65 actively planning for retirement. Whether they're envisioning leisurely travels, financial stability, or pursuing new hobbies, this engaged demographic is prepared to explore solutions. Position your offerings as the ultimate solution for a worry-free and financially secure retirement, engaging with a demographic that values peace of mind and long-term stability.

How Our Data is Compiled

Our Planning for Retirement Database is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. This database is updated monthly to ensure quality and accuracy. This database is also processed against the USPS's National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification. Our Consumer Data is more than 95% deliverable! guaranteed!

Consider the Facts

- ✓ 55% of Americans say they're behind on retirement savings
- ✓ Nearly 50% of American workers do not have an available retirement plan
- ✓ The percentage of people over 60 in the world will increase from 12% to 22% between 2015 and 2050.

Recommended Usage

AmeriList's Planning for Retirement Mailing List perfect for financial institutions, insurance agents, investment management firms, estate planning and legal services, healthcare, and more!

Sample Mail Piece Required

Inquire

Market Type

Consumers

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Occupation	Net Worth	Date of Birth	Language Spoken
Household Income	Marital Status	Ethnicity	Homeowner Status
Geography	Presence of Children	Language Spoken	Credit Score

For additional information or list counts, contact your representative or list manager at 1.800.457.2899