

Optometrists – 20/20 data Mailing List

Total Universe: **35,014**

Base Rate: **\$85.00/M**

Description Summary

AmeriList's Optometrists database gives you access to providers of general vision care. They perform eye exams, prescribe and fit eyeglasses and contact lenses, diagnose, and can treat conditions like near sightedness, farsightedness, and astigmatism. As eye care providers, doctors of optometry are an integral part of the health care team. This makes them valuable candidates for a variety of products and services, pertaining to business as well as in their personal lives. Visualize your success and enhance your direct mailing, telemarketing, or emailing campaign to reach optometrists. Our data is updated monthly to ensure accuracy and deliverability.

How Our Data is Compiled

Our Optometrists Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ As of 2018, the average salary for an optometrist was \$119,980
- ✓ California, Texas, Illinois, and New York are the top 4 states with the most optometrists employed

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: vision-related medical supplies, office supplies, recruiters for eyeglass retailers, insurance, travel, finance, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Degree Earned
Income
Marital Status

Buying Habits
Ethnicity
Presence of Children

For additional information or list counts, contact your representative or list manager at 1.800.457.2899