Consumer Opt In Emails Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **100,000,000**

Base Rate: **$95.00/M**

Description Summary

What's the first thing you do when you wake up in the morning? For over 147 million Americans the answer is, "check my email." There is no denying it, we are a digital society.
Whether you're looking to build brand awareness, drive customers or prospects to your site, or garner surveys responses, you can count on AmeriList to deliver the highest possible open rates.
A recent study suggests, 68% of consumers between the ages of 18 and 26 use emailed coupons online. At AmeriList, our marketing solution specialists utilize innovative technology to give our clients access to responsive e-mail marketing lists data.

How Our Data is Compiled

At AmeriList, we recognize the importance of the 2004 Can-Spam Act. As a responsible service provider, we fully comply with all aspects of the Can-Spam Act and only offer our clients double opted-in email mailing lists that are 100% Can-Spam compliant… guaranteed!

Consider the Facts

- 77% of us want to get marketing messages via email
- 36% of all emails are opened on a mobile device or tablet
- 44% of email recipients made at least one purchase last year based on a promotional email
- 33% of email recipients open email based on subject line alone
- Subject lines fewer than 10 characters long had an open rate of 58%

Recommended Usage

Our Consumer Opt-In Top Email Database mailing lists brokers has helped thousands of companies drive traffic to their website and increase their brand awareness. We're certain the AmeriList Opt-In Consumer Email Database Companies will help skyrocket your business to email marketing success. We've helped businesses in a variety of industries including: financing, travel, retail, education, summer camps,consumer mailing lists,car dealers, real estate, politicians, health services, wellness services, nutritional supplements, senior services, childcare services, sporting apparel, sporting equipment and more!

Sample Mail Piece Required

Approval Required Prior to Deployment

Market Type
U.S. Consumer

List Channels
Email

Source
100% Opt-In

Update Cycle
Monthly

Cancellation Charges
Please Inquire

Commission
A standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Individual Age	Religion	Presence of Children	Credit
HH Income	Lifestyle	Gender	Education
Marital Status	Occupation	Ethnicity	Donor
Net Worth	Home Owner / Renter	Purchasing Power	Dwelling Type

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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