

Online Traders & Investors

Total Universe: **1,95,07,389**

Base Rate: **\$50.00/M**

Description Summary

Amerilist offers access to one of the most accurate email database of active online investors in the country. These individual Stock & Bond Investors are active online traders, the list is derived from people who have expressed an interest in receiving offers related to buying and selling investment instruments such as stocks and bonds. They have indicated online to one of our partner sites within a recent period that they are active regular traders who either trade online, or with a registered broker. This list is 100% confirmed opt in, data card prices include html deployment. Our online investor's database is one of the most complete of its kind on the market today. Our list also comes with prospects email.

How Our Data is Compiled

This database is comprised of people who have responded to various financial and investment opportunities online and offline, many have made actual investments on Stocks, Bonds, Real Estate and Annuities. Beyond being able to target investors, a variety of demographic and psychographic selections are available for precise targeting. Not only are they savvy investors but they love the finer things in life and always have the appetite to purchase them. This file is recommended for a number of offers, Investment opportunities, High-End Credit offers, Financial Publications, Collectibles, etc. Give this file a test on your next multichannel or email marketing campaign.

Consider the Facts

- ✓ In 2014, North America was estimated to have 4.3 million high net worth individuals, most all of whom would qualify to be accredited investors.
- ✓ The wealthiest 10% of U.S. households account for almost half of all consumer spending.

Recommended Usage

These prospects are excellent targets for any marketer who is trying to reach savvy investors by email. Offers include professional and financial advice, upscale consumer products, investment offers, credit cards, insurance, travel and leisure, stock offers, real estate offers, money management, private wealth, nonprofit / fundraising seminars and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders cancel after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Investable Assets	Income Select	Investment Amount	Net Worth
Age Bracket	Type of Investment	Gender	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899