

Online Learning – Remote College Education Mailing List

Total Universe: **2,51,63,904**

Base Rate: **\$95.00/M**

Description Summary

As online education is becoming more and more prevalent, students attending and deciding on colleges need to be aware of the universities that offer specific online programs. Increase your college's online enrollment with our accurate database of students and prospective students looking to continue their education. Whether it be an associates, bachelor's, or master's degree, our mailing list can help you find more students to participate in these remote programs.

How Our Data is Compiled

Our Online Learning – Remote College Education Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy

Consider the Facts

- ✓ The average online student is 32 years old
- ✓ 22% of graduate students in the U.S. exclusively study online, compared to 11% of undergraduates

Recommended Usage

This mailing list is recommended for colleges and universities looking to promote their online learning programs for continuing education prospects

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Household Income
Dwelling Type

Marital Status
Presence of Children
Hobbies & Interests

For additional information or list counts, contact your representative or list manager at 1.800.457.2899