

Office Product Buyers

Total Universe: **17,35,650**

Base Rate: **\$90.00/M**

Description Summary

If you're looking to reach business office managers, operations managers, purchasing professionals and small business owners who have decision making power for their companies' office solutions, look no further than the AmeriList Office Products Buyers database. Our responsive mailing list provides you access to correct individuals whose jobs it is to buy the supplies their companies needs to operate efficiently. Many national brands have found tremendous success with this list. It provides contact info within companies both large and small who have a high demand for office products and office solutions. The businesses and contact names within our database have made purchases online and offline of from a variety of recognized office solutions providers.

How Our Data is Compiled

Our data is compiled using Surveys, Credit Card Transactions, Mail Order Purchases, Magazine Subscriptions. We verify our database by telephone to ensure accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Paper usage in the average business grows by 22% a year
- ✓ The average office worker continues to use a staggering 10,000 sheets of copy paper each month
- ✓ The average business spends \$5,000 a year on executive gift baskets
- ✓ On average, there are 1.5 computers per employee

Recommended Usage

Office Products Buyers mailing list is an excellent option for any direct marketer or solutions provider who is offering computers/computer accessories, computer hardware & software, telephone equipment sales, back-office supplies, stationary, greeting cards, executive food gift offers, ad specialty, and many more.

Sample Mail Piece Required

Inquire

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders cancel after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Email Address	Sic Code & NAICS Codes	Telephone Numbers	Fax Number
Employee Size	Business Owners	Owned Property	
Sales Volume	Number of Employees	Executive Names	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899