

Office Furniture Buyers Database

Total Universe: **4,67,022**

Base Rate: **\$125.00/M**

Description Summary

The AmeriList Office Furniture Direct list is an extensive database designed for those seeking to connect with key decision-makers involved in purchasing furniture and office fixtures for their businesses. This targeted resource allows for segmentation by job titles and industries, ensuring that your marketing efforts reach the most relevant audience. With the capability to narrow down prospects by geography, AmeriList offers access to postal addresses, phone numbers, and email addresses where available, facilitating a multi-channel approach to connect with potential buyers effectively.

How Our Data is Compiled

Our office furniture buyers' data is compiled using a wide range of proprietary sources, including online search & purchase, catalog shoppers, direct mail responders, survey data, product and warranty information, magazine subscriptions, and more. We take tremendous pride in maintaining the highest quality contact info and address deliverability, which is why we update the file monthly to ensure an unmatched level of accuracy. The database is processed against the USPS® National Change of Address (NCOA) system, Zip+4 coding, and CASS certification.

Consider the Facts

- ✓ The value of the U.S. office furniture market is 16.4 billion USD
- ✓ As of 2022, the average expenditure per consumer unit on furniture amounted to around \$746.14 U.S. dollars in the United States.
- ✓ United States businesses purchase 16.5 million chairs each year.

Recommended Usage

The AmeriList Office Furniture Direct mailing list is perfect for office furniture suppliers, retailers, and manufacturers, interior designers, office space planners, property managers, and more!

Sample Mail Piece Required

Inquire

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Sales Volume
Employee Size
Job Title

Geography
Credit Score
Fleet Size

Business Type
Year Established
Location Type

For additional information or list counts, contact your representative or list manager at 1.800.457.2899