

Nursing Home Administrators Mailing List

Total Universe: **21,720**

Base Rate: **\$85.00/M**

Description Summary

If you're looking to reach Nursing Home administrators, this file will give you access to postal, telemarketing, and email information. A nursing home administrator is in charge of running of a nursing home daily. Nursing home administrators are responsible for the health and well-being of each resident, and are considered excellent candidates for many marketing campaigns. They are compassionate, patient consumers who care about their residents. Our data is updated every month to make sure our clients receive only the best to help their businesses grow.

How Our Data is Compiled

Our Nursing Home Administrators Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Jobs for nursing home administrators in the U.S. are expected to grow 17% by 2024
- ✓ The average salary for nursing home administrators is \$78,540, but salaries depend on facility size as well as geographic area.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, such as healthcare, insurance, financial advising, recreation bookings, travel, entertainment, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Occupation
Marital Status
Presence of Children

Language Spoken
Lifestyle
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899