

Nike Product Buyers Mailing List – Just Do It!

Total Universe: **1,15,02,779**

Base Rate: **\$95.00/M**

Description Summary

As one of the most popular brands in the world, Nike products are purchased by a variety of consumers across the U.S. With our accurate mailing list, you can reach Nike product buyers for your next marketing campaign. Whether you're another athletic apparel and equipment brand, a nutrition brand looking for active consumers, or one of many other types of businesses, this mailing list will be highly beneficial to you. The consumers in this database are highly responsive to deals, coupons, and online/in-store promotions. Don't miss out on this targeted group of consumers!

How Our Data is Compiled

Our Nike Product Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2020, the Nike brand is currently valued at about \$34.8 billion
- ✓ The United States accounted for 41% of global Nike sales in 2019

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: athletic brands, sports equipment, activewear, nutrition products, health supplements, recreational sports leagues, gyms, fitness and dance studios, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Education Level	Marital Status	Age(s) of Children
Gender	Income	Hobbies & Interests	
Geography	Occupation	Lifestyle	
Ethnicity	Buying Habits	Presence of Children	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899