

Newlyweds Mailing List

Total Universe: **54,01,640**

Base Rate: **\$85.00/M**

Description Summary

Is your marketing strategy out of the honeymoon phase? You can get right back into it with our Newlywed Database. This monthly-updated, accurate mailing list gives you access to men and women who have married their spouses within the last year. These consumers are looking for countless amounts of products and services â€” be the one that finds them first! This group of prospects is extremely valuable to anyone selling real estate, financial advising services, and much much more. Donâ€™t miss out on this responsive consumer database!

How Our Data is Compiled

Our Newlyweds Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ The average age of todayâ€™s marrying couple is 32
- ✓ 56% of newlyweds plan to buy a home within 2 years of getting married

Recommended Usage

This mailing list is recommended for various offers and deals, such as real estate, automobiles, finance, insurance, appliances, home dÃ©cor, furniture, construction, plumbing, entertainment, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Language Spoken

Income
Occupation
Presence of Children

Buying Habits
Hobbies & Interests
Wedding Date

For additional information or list counts, contact your representative or list manager at 1.800.457.2899