

New & Used Car Dealers Mailing List

Total Universe: **67,079**

Base Rate: **\$85.00/M**

Description Summary

The AmeriList New & Used Car dealers mailing list is a great file for offers in bank financing and leasing – these business owners not only work with the public, they are buyers of a variety of products, such as vacations, and high-ticket luxury items. This database combines vehicle sales with other activities, such as providing repair services, retailing used cars, and selling replacement parts and accessories. These dealers offer one-stop shopping for customers who wish to buy, finance, and service their next vehicle. Stand-alone used car dealers specialize in used vehicle sales. Get access to new and used car dealerships today with the most targeted data available on the market.

How Our Data is Compiled

Our New & Used Car Dealers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: leading industry trade publications, associations, business Yellow Pages, government data, White Pages, SEC filings, annual reports, business magazines, industry newspapers, lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Sales in the U.S. for new car dealers are expected to reach 916 billion by 2020
- ✓ By 2020, used car dealer sales are expected to reach 106.6 billion

Recommended Usage

These dealerships are excellent prospects for magazines and newsletters on consumer trends, industry related offers, business services, etc.

Sample Mail Piece Required

Inquire

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Location	Sales Volume	Types of Cars Sold	Job Titles
Executive Names	SIC Code	New or Used Dealer	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899