New Homeowners

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **1,80,00,000**

Base Rate: **$75.00/M**

Description Summary

With the AmeriList New Homeowner Database, you have the ability to reach millions of Americans that have just moved into new homes and neighborhoods. These New Homeowners are ready to establish loyal relationships making them a rich source of potential customers. New Homeowners spend more on home related products and services within the first six months of moving than established residents spend in two years! These homeowners are highly receptive to direct mail and telephone promotions making them perfect candidates for your next marketing project.

How Our Data is Compiled

Our new homeownerâ€™s database is derived from a multitude of qualified sources including consumer records and public deed records. Our entire file is NCOA Processed and is CASS Certified to ensure deliverality. If you would like more information regarding how our data is compiled, please feel free to contact our sales team at sales@amerilist.com

Consider the Facts

- 35.9 Million U.S. Consumers moved to a new home between 2012 & 2013
- The national average for household income in the U.S. is $51,371
- 12% of new movers bought a car within 4 weeks after moving
- The average value of homes on the market is $272,900

Recommended Usage

This new mover database is ideal for Banking, Catalogs, Credit Cards, Health, Home Improvement and Furnishings, Lawn and Garden Services, Newspaper and Magazine Offers, Professional Services, Restaurant Deals, and Retail Promotions.

Sample Mail Piece Required

Inquire

Market Type
Consumer Data

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Loan Amount	Homeowners Type	Telephone
Loan Type	Purchase Date	Email
Home Value	Trust Flag	*Note : Segment New Homeowners of â€œNew Constructionâ€ as well.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899