

New Construction Mailing List

Total Universe: **11,77,754**

Base Rate: **\$100.00/M**

Description Summary

The AmeriList New Construction Database is the best way to target individuals at a pivotal stage in their life. They are deciding things like where to buy new home decor, home furnishings, landscaping services, and more. These new buyers are great prospects for a number of services and products, as they are just starting out and are ready to tackle their next steps. This database contains only addresses of newly constructed residences, and is updated on a weekly basis to ensure accuracy and effectiveness. Get access to consumers who are eager to move forward with their brand new homes.

How Our Data is Compiled

Our New Construction Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2016, about 738,000 single-family homes were constructed
- ✓ The average down payment for a new home is 22.4%

Recommended Usage

Our New Construction database is the perfect solution for Home Furnishing Dealers, Landscapers, Interior Designers, Homeowners Insurance Agents, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Dwelling Type
Income
Move-In Date

Presence of Children
Occupation
Ethnicity

For additional information or list counts, contact your representative or list manager at 1.800.457.2899