

New Business Owners

Total Universe: **Approximately 1,000,000 Annually**

Base Rate: **\$95.00/M**

Description Summary

Connecting with owners of newly established businesses has never been easier, thanks to our New Business Owners Database. With our file, you'll be able to reach new business owners when their business needs are at their peak. Whether you're selling office supplies, insurance, cell phones or company cars, these newly formed businesses are looking to buy. Give our experienced data specialists a call today to test drive our data.

How Our Data is Compiled

We host a unique combination of over 200 public and private record sources. Our state, county, and municipality data is obtained directly from state incorporation departments in virtually every state. This database includes professional and occupational license data as well as new incorporations, partnerships, LLCs, tax filings, and fictitious name registrations.

Consider the Facts

- ✓ Small businesses employ more than half of the private-sector workforce
- ✓ The number of new businesses opening per month in the United States has increased 49% since 1984
- ✓ Approximately 5,000 new businesses open each week
- ✓ New business owners typically have three or more open lines of credit

Recommended Usage

Our New Beginnings Child Care database is excellent for any campaign dealing with art supply stores, children's books, wholesale food suppliers, children's apparel companies, or other small business needs like office supplies, insurance, business credit and accounting or technology services.

Sample Mail Piece Required

Inquire

Market Type

Business Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Name of incorporator	Telephone	SIC Code	
Incorporated name	Gender		

For additional information or list counts, contact your representative or list manager at 1.800.457.2899