

Native Spanish Speakers Mailing List

Total Universe: **63,06,815**

Base Rate: **\$85.00/M**

Description Summary

With the most accurate data available today, AmeriList's Native Spanish Speakers mailing list will help you reach the fastest-growing demographic in the United States. This data can be segmented by various demographics, psychographics, and more. These valuable potential customers make up roughly 25% of the U.S. population and are a huge market for various consumer products and offers. If your business is looking to connect with native Spanish speakers, this targeted marketing data would be extremely valuable to growing your client base and increasing your sales.

How Our Data is Compiled

Our Native Spanish-Speakers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Spanish is the most spoken non-English language in the United States
- ✓ Between 2011 and 2020, the number of Spanish speakers is projected to increase to between 39 and 43 million

Recommended Usage

This file is excellent for various offers, such as credit card offers, magazine subscriptions, travel offers, discount clubs, automotive offers, catalogues and much more!

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Country of Origin
Languages Spoken
Dwelling Type

Marital Status
Presence of Children
Education Level

Income

For additional information or list counts, contact your representative or list manager at 1.800.457.2899