

Music Enthusiasts Mailing List

Total Universe: **1,04,40,561**

Base Rate: **\$85.00/M**

Description Summary

Signed, Sealed, and Delivered! The consumers included in this database are album downloaders, concert-goers, merchandise buyers, and overall music lovers. These individuals are great candidates for a lot of different products, services, and events. Our targeted data allows our clients to reach the exact prospects they are searching for. Get in touch with music enthusiasts, and get your marketing groove on.

How Our Data is Compiled

Our Music Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2018, the live and recorded music industry in the U.S. generated about \$20 billion.
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Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: bands and music tours, merchandise, new albums, headphones, musical instruments, DJ equipment, stereos, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Occupation
Ethnicity
Net Worth

Income
Marital Status
Presence of Children

Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899