Music Enthusiasts Email List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **34,59,066**

Base Rate: **$125.00/M**

Description Summary

From rap, to hip-hop, to pop, to classical and everything in between, these music-loving individuals are going to respond to offers such as CD club memberships, movie/music releases, cable TV etc. Donâ€™t let the AmeriList Music Enthusiasts Email file pass you by. These highly responsive enthusiasts all have a love for music and an interest in buying more of it! This AmeriList email file of music enthusiasts contains active responders who have a great interest in song, lyrics, artists and music in general. Donâ€™t miss out on the most accurate and up-to-date email marketing data available today!

How Our Data is Compiled

Our Music Enthusiasts Email Database is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- In 2016, the U.S. music industry generated about $17.2 billion
- About 60% of Americans said they attended a live concert with a main headliner in 2016.

Recommended Usage

This email list is recommended for a variety of offers, such as music and entertainment stores, online music sites, musical artists, entertainment venues, instrument sellers and manufacturers, auditions, and more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Geography	Income	Marital Status
Gender	Ethnicity	Occupation	Buying Habbits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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