

Music and Home Stereo Buyers & Experts Mailing List

Total Universe: **17,25,293**

Base Rate: **\$85.00/M**

Description Summary

The sound of success is music to our ears! Our Music and Home Stereo Buyers & Experts mailing list is comprised of individuals who are interested and passionate about music and home theater systems. These audiophiles are interested in the quality of their sound, and many will pay top-dollar for the best systems. This database could be extremely valuable to a number of marketers who want to reach these enthusiasts and experts. Our data is updated monthly to ensure accuracy and deliverability to our clients.

How Our Data is Compiled

Our Music and Home Stereo Buyers & Experts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2016, the market value of consumer electronics in the U.S. was over \$120 billion
- ✓ An audiophile is a person who is enthusiastic about high-fidelity sound reproduction.
- ✓ An audiophile seeks to reproduce the sound of a live musical performance, typically in a room with good acoustics.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, such as music retailers and sellers, audio system sellers, home theaters, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$500.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Occupation
Marital Status
Presence of Children

Language Spoken
Hobbies & Interests
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899