

Movie Mania – Box Office Fanatics

Total Universe: **40,08,523**

Base Rate: **\$85.00/M**

Description Summary

The art of the motion picture is one that is not lost on many! There is still a huge population of movie-goers that love the experience of going to the movies to see a new film on the big screen. These consumers are buying their tickets online, as well as in person, many times along with other purchases, like snacks or beverages. This mailing list is great for a lot of companies that pertain to the movie business, directly or indirectly, for their direct marketing campaigns. Local theaters could benefit from having a list of people within their target market who have already been known to be cinema enthusiasts, as well as other types of businesses. Don't miss out on these movie fans!

How Our Data is Compiled

Our Movie Mania "Box Office Fanatics" Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ More than 70% of the U.S. population went to the cinema at least once in 2016
- ✓ In 2016, the highest attendance rate was among the 25-39 age range, compared to other age ranges.

Recommended Usage

This mailing list is recommended for a variety of offers, including, but not limited to movie theater offers, promotions, and discounts, third party coupons and gift cards, food vendors, rewards companies, credit card offers, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Education Level	Presence of Children
Gender	Income	Dwelling Type	Hobbies & Interests
Geography	Occupation	Marital Status	Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899