

Motorcycle Owners Mailing List

Total Universe: **75,65,072**

Base Rate: **\$85.00/M**

Description Summary

Our Motorcycle Owners mailing list contains individuals who currently own these vehicles, and also those who plan to own them in the near future. We can give you access to over 700 model styles, as well as detailed information on purchase dates, as well as detailed transaction data and demographics information. If you are trying to reach Motorcycle owners, look no further than this comprehensive, accurate database. This mailing list has been the leading provider for consumers who own motorcycles and have a high interest in spending their time on the road. This list is updated monthly to ensure accuracy for your marketing campaign. With a composition of leisure riders, as well as lifestyle owners, this file has more detail data elements than any other motorcycle owner list.

How Our Data is Compiled

Our Motorcycle Owners Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ About 500,000 motorcycles are purchased in the U.S. every year
- ✓ About 14% of motorcycle riders are women

Recommended Usage

This mailing list is perfect for any marketing professional looking to reach a demographic that enjoys motorcycles, for offers such as catalogs, videos, apparel, travel, retail, and much more!

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Occupation

Education Level
Dwelling Type
Home Owner

Marital Status
Presence of Children
Hobbies & Interests

For additional information or list counts, contact your representative or list manager at 1.800.457.2899