

Mobility-Challenged Consumers Mailing List

Total Universe: **18,95,203**

Base Rate: **\$85.00/M**

Description Summary

Mobilize your direct marketing campaign with the industry's most accurate database of mobility-challenged consumers. Our mailing list is complete with postal, telephone, and email information pertaining to individuals in the U.S. who are in wheelchairs, using motorized scooters, walkers, canes, and more. These consumers could be great candidates for a lot of different types of marketing materials, for transportation products, accessories, and more. This group of prospects is highly responsive to receiving more information, products, or services that will help them with their mobility challenges.

How Our Data is Compiled

Our Mobility-Challenged Consumers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ About 10% of the world's population lives with a disability
- ✓ Older Americans are more likely to have a disability
- ✓ In 2015, more than 20 million people ages 18 and older reported having difficulty walking or climbing stairs

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, such as wheelchairs, motorized scooters, walkers, canes, healthcare, insurance, accessibility products for the home, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Income

Occupation
Marital Status
Presence of Children

Language Spoken
Hobbies & Interests
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899