Mobile Home Owners Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **2,05,08,083**

Base Rate: **$65.00/M**

Description Summary

Get your mobile home marketing on the move! With the Mobile Home Owners mailing list, you can reach individuals who own mobile homes and RVs. These consumers have the flexibility to live anywhere they please, so that makes them eligible for offers in many industries along the road – and while parked! This database is updated monthly, to ensure that you are reaching current mobile home owners. Build your client base and rev up your ROI by utilizing the mobile home owners mailing list.

How Our Data is Compiled

Our Mobile Home Owners Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy

Consider the Facts

- 23% of mobile home residents are between the ages of 18 and 29 while 22% are ages 50 to 59
- In 2015, approximately 18 million Americans lived in mobile homes

Recommended Usage

The Mobile Home Owners mailing list is recommended to a variety of marketers, such as mobile home and RV/ supply manufacturers, trailer park properties, auto maintenance and repair services, credit cards, entertainment offers, and more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Income	Marital Status
Gender	Occupation	Presence of Children
Geography	Ethnicity	Lifestyle

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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