

Millionaires Mailing List

Total Universe: **28,75,964**

Base Rate: **\$85.00/M**

Description Summary

Who doesn't want to be a millionaire? Money can't buy happiness, but it can buy a whole lot of other stuff! If you're looking to market to consumers who have the cash for your product or service, this targeted mailing list could benefit your business significantly. Give these millionaires a place to spend their money - this database contains postal, phone, and email data. Take advantage of direct marketing strategies and connect with a wide variety of millionaires throughout the country.

How Our Data is Compiled

Our American Lifestyle Millionaires Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Approximately 13.5 million individuals in the U.S. are millionaires
- ✓ Financial projections show that there are 1700 new U.S. millionaires every day

Recommended Usage

This millionaires mailing list could be useful to many marketers, such as travel offers, real estate agencies, automobile offers, jewelry, designer clothing, home décor, and much more.

Sample Mail Piece Required

Inquire

Market Type

Consumer Data

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Geography	Credit Score	Presence of Children
Gender	Income	Length of Residence	Donors
Ethnicity	Net Worth	Type of Dwelling	Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899