

Military Families Mailing List

Total Universe: **25,23,009**

Base Rate: **\$95.00/M**

Description Summary

Whether it is the Army, Navy, Air Force, Coast Guard, or the Marines, family members of a military member are eligible for a lot of products and services. Many times, these families are moving around the country, which presents a huge opportunity for a variety of marketers, as well as communication services for those that are overseas, and maybe emotional support through a mental health professional. Military families have a lot of needs, and are good prospects for those looking to meet them.

How Our Data is Compiled

Our Military Families Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Military families relocate 10x more often than civilian families
- ✓ Since 2001, more than 2 million American children have had a parent deployed at least once

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: transportation services, mobile devices, internet providers, mental health professionals, veteran services, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Dwelling Type	Political Party	Branch of Military
Gender	HH Income	Marital Status	
Geography	Ethnicity	Presence of Children	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899