

Memory Supplement Buyers Mailing List

Total Universe: **64,501**

Base Rate: **\$85.00/M**

Description Summary

With the memory supplement buyers mailing list, you can reach consumers that have made purchases related to memory supplement products. These individuals are highly responsive due to the nature of their purchases â€” it is a continuous cycle of buys to improve their state of minds and enhance their memories through the use of supplements. We update our data every month to ensure that our clients are receiving the most up-to-date information for their marketing campaigns. You can segment the data by age, income, and much more.

How Our Data is Compiled

Our Memory Supplement Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2015, Americans spent about \$91 million on ginkgo bilobaâ€”one of the supplements marketed to boost memory
- ✓ Some studies have shown a link between the omega-3 found in fish oil and a decrease in dementia

Recommended Usage

This mailing list is recommended for a variety of offers, such as medical offices, insurance, pharmacies, caregiving facilities, clinics, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Occupation	Marital Status
Gender	Income	Ailments	Presence of Children
Geography	Net Worth	Buying Habits	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899