Medicare Supplement

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **1,23,38,828**

Base Rate: **$65.00/M**

Description Summary

Since 1989, Senior Source List has been compiling the most accurate and comprehensive senior marketing data. We have helped thousands of insurance marketers find the best leads for Medicare / Medigap insurance. Whether you are looking for prospects turning 65, or individuals who are actively looking for Medicare supplement insurance plans or products, we can help. Our Medigap insurance marketers have the ability to pinpoint leads by a diverse number of customizable demographic selections. Medicare supplement leads can be pulled by state, county, city, zip code or even a radius around your address. If you would like to start enrolling more members into your Medicare plan call one of our list providers today.

How Our Data is Compiled

Our data is compiled using more sources than any other compiled consumer database in the industry, including phone directories, surveys, U.S. Census Data, voter registration, product and warranty information, credit card transactions, mail order purchases, real estate, magazine subscriptions, as well as deed and transaction data. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- Medicare Supplement Insurance holders generally have less than $200,000 in assets.
- 7.9 million Americans are currently enrolled in Medicare Supplement Insurance policies.
- Approximately 430,000 Americans will apply for Medicare Supplement Insurance this year.

Recommended Usage

The AmeriList Medicare Supplement Leads Database is the perfect solution for a variety of offers such as retail offers, insurance offers, investments, annuity, long-term care, magazines, travel, credit cards, and reverse mortgages.

Sample Mail Piece Required

Inquire

Market Type
Consumers

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Telephone	Date of Birth	Ethnicity	Income
Emails	Approaching Eligibility	Home Owners	Lifestyle

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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