

Medicare Enrollees Mailing List

Total Universe: **2,40,79,947**

Base Rate: **\$85.00/M**

Description Summary

Seniors all over the country enroll to receive Medicare health benefits at the age of 65. This program helps senior citizens take care of all of their health issues without having to worry. Marketing to this group of older adults is highly beneficial to many types of businesses. Our data is gathered from multiple sources, and is updated every month to ensure our customers have the most accurate and up-to-date mailing lists possible. Get in touch with seniors for your next direct marketing campaign, with mailing, telemarketing, or email data. Don't miss out on this responsive group of consumers.

How Our Data is Compiled

Our Medicare Enrollees Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy. against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ Medicare is a federal social insurance program that was introduced in 1965
- ✓ 50% of Medicare recipients have an annual income below \$24,150

Recommended Usage

This mailing list is recommended for a variety of different offers, such as healthcare facilities, insurance companies, retirement communities, hearing and vision services, caregiving companies, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Dwelling Type	Presence of Children	Hobbies & Interests
Gender	Income	Presence of Grandchildren	
Geography	Net Worth	Donors	
Ethnicity	Marital Status	Buying Habits	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899