Medicaid Recipient Households

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **2,20,04,102**

Base Rate: **$85.00/M**

Description Summary

The AmeriList Active Medicaid Recipients database is a multi-sourced consumer database of current Medicaid households. Medicaid is a cooperative federal/state assistance program that in conjunction with CHIP (Children's Health Insurance Program) and SNAP (The Supplemental Nutrition Assistance Program) provide a number of support benefits to eligible low-income households, seniors and disabled families. These are often some of the most food-insecure and financially vulnerable Americans, many who survive way below the poverty line. It is estimated that there are between 70 million to 75 million current Medicaid recipients in the U.S. In order to qualify, recipients must meet the income eligibility requirements. This file provides direct marketers with contact information for postal, telephone and email marketing programs.

How Our Data is Compiled

Our data is compiled using more sources than any other compiled consumer database in the industry, including: Phone Directories, Surveys, State Board Records, Medicare/Medicaid Government Data, Medical & Healthcare Plans, Insurance Questionnaires, Seminar Attendees, US Census Data, Voter Registration, Product & Warranty Information, Credit Card Transactions, Mail Order Purchases, Real Estate, Magazine Subscriptions, as well as Deed & Transaction Data.

Consider the Facts

- Medicaid recipients generally have less than $80,000 in assets
- 9.2 million Americans are currently enrolled in Medicaid Insurance Plans
- Approximately 212,000 Americans will apply for Medicaid Insurance this year

Recommended Usage

The AmeriList Medicaid Recipients database is the perfect solution for a variety of offers such as: Retail offers, Insurance offers, Investments, Annuity, Long Term Care, Magazines, Travel, Credit Cards, Reverse Mortgage.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Telephone	Ethnicity	Income
Date of Birth	Homeowners	Lifestyle Selects

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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