

Massage Therapists Mailing List

Total Universe: **1,76,058**

Base Rate: **\$85.00/M**

Description Summary

Work out the kinks in your marketing strategy by reaching massage therapists at their homes. These professionals help people on a daily basis to relax, alleviate pain, and loosen muscles. Massage therapists may work in a spa, or are freelance. This data can be segmented by a variety of selections, and is updated monthly to ensure accuracy. You can reach massage therapists by mail, phone, or email. Take advantage of this database for your next direct marketing campaign for great results!

How Our Data is Compiled

Our Massage Therapists Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2017, the massage therapy industry generated about \$16 billion
- ✓ A massage therapist today charges an average of \$72 per hour

Recommended Usage

This mailing list is recommended for various industry offers, such as massage equipment, lotions, oils, music subscriptions, as well as office supplies, travel, insurance, and more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Dwelling Type
Education Level

Income
Marital Status
Presence of Children

Buying Habits
Hobbies & Interests

For additional information or list counts, contact your representative or list manager at 1.800.457.2899