

Male Investors Mailing List

Total Universe: **43,18,863**

Base Rate: **\$85.00/M**

Description Summary

Our Male Investors database contains financially savvy men who regularly make investments. This male investor list is the perfect way to reach influential business leaders. These prospects are affluent, educated and powerful, and have the resources needed to make wise business and investment decisions. We can pinpoint your direct marketing campaign by breaking down your data by additional selects such as income, age, and much more. Get in touch with male investors by mail, phone, or email and boost your ROI!

How Our Data is Compiled

Our Male Investors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ From 2009-2017, 56% of American men invested in the stock market
- ✓ In 2016, 51.9% of families invested in the stock market

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: travel, real estate, finance, insurance, technology, online apps, and more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Lifestyle	Marital Status	Hobbies & Interests
Gender	Dwelling Type	Donors	Buying Habits
Geography	Income	Presence of Children	
Ethnicity	Occupation	Language Spoken	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899