Male High Rollers Mailing List

AmeriList™ Direct Marketing Solutions
visit us online at amerilist.com

Total Universe: **5,67,884**

Base Rate: **$80.00/M**

Description Summary

Donâ€™t leave your marketing strategy up to the luck of the draw! Reach men who are high rollers at casinos, spending time, money and energy into winning at tables, slots, and more. These consumers are regularly participating in gambling activities and taking advantage of VIP amenities from casinos. This accurate data is updated monthly to ensure success, complete with postal, telemarketing, and email information for men throughout the company who are considered high rollers. Get in touch with these responsive consumers today!

How Our Data is Compiled

Our Male High Rollers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- Casinos in the United States made about $450 billion in 2016
- High rollers make up about 90% of total gaming revenue

Recommended Usage

This database is recommended for many offers, such as travel, automobile, hotels, casinos, online gambling, real estate, jewelry, apparel, and much more.

Sample Mail Piece Required

Inquire

Market Type
U.S. Consumer

List Channels
Postal, Email, Telephone

Source
Proprietary,Survey/Self-Reported,Public Records & Direct Response

Output Options
Electronic, Printed

Update Cycle
Monthly

Minimum Order
Quantity: 5,000
Price: $500.00

Net Name
Floor: 85%
Minimum Quantity: 25,000
Run Charge: $10.00/M

Exchanges
Please Inquire

Reuse
Yes

Cancellation Charges
Yes, all orders canceld after shipping will incur a fee.

Commission
A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age	Income	Credit Score	Marital Status
Geography	Occupation	Dwelling Type	Presence of Children
Ethnicity	Net Worth	Education Level	Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

10 Esquire Rd Ste 11B, New City, NY 10956 • 845.362.6737 • sales@amerilist.com