

Magazine Subscribers Mailing List

Total Universe: **2,38,29,350**

Base Rate: **\$75.00/M**

Description Summary

These consumers enjoy staying in touch with what's happening in the media today, as well as lifestyle publications and others. This mailing list gives your business access to people who are subscribed to a magazine they are interested in perusing. These magazine readers are looking to stay current with news, fashion trends, technology, etc. Marketers who are offering products that are mail-order based have found great success with this database. This mailing list is complete with demographics and psychographics to help you specify your best target market. AmeriList provides the most accurate and up-to-date information on all consumers and businesses.

How Our Data is Compiled

Our Magazine Subscribers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider the Facts

- ✓ In 2016, about \$12.5 billion was invested in consumer magazine advertising in the U.S.
- ✓ Magazine sales were approximately 75 million at the end of 2016

Recommended Usage

This mailing list is ideal for many offers, such as travel, entertainment, news, retail, catalogs, mail orders, bridal, home décor, and much more.

Sample Mail Piece Required

Inquire

Market Type

U.S. Consumer

List Channels

Postal, Email, Telephone

Source

Proprietary, Survey/Self-Reported, Public Records & Direct Response

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$500.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charge: \$10.00/M

Exchanges

Please Inquire

Reuse

Yes

Cancellation Charges

Yes, all orders canceled after shipping will incur a fee.

Commission

A standard 20% broker/agency commission is extended to all qualified trade partners.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Dwelling Type

Occupation
Hobbies / Interests
Marital Status

Presence of Children
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899